

THE CFO Network

BY SENIOR EXECUTIVE NETWORK



Providing unparalleled learning resources to CFOs and senior finance executives.

Senior Executive Network, a national peer organization for top-level executives, offers a membership platform to CFOs and senior finance leaders which includes access to peer group meetings, conferences, advisory board sessions, research and webinars.

WHY JOIN?

As a CFO, you are uniquely responsible for managing your team while also ensuring that you are achieving your own goals for your company and CEO. The CFO Network provides peer and expert perspectives that can help drive your career and your organization's future.

Our members gain competitive advantages and avoid costly mistakes all by meeting with peers who bounce ideas off one another, learn from their collective experience, share concerns, fears and ideas, and get direct unfettered feedback in a confidential environment.

SELECTIVE

An executive peer network is highly dependent on the quality of its members.

That's why all prospective members are vetted by The CFO Network's Selection Committee. This allows us to carefully match peers in each group so that they share complimentary goals, challenges and opportunities. Competitors are barred, which ensures group integrity and confidentiality.

TESTIMONIALS:

"Membership has brought me many new ideas over the past 10 years which I have brought back with me to improve current operations as well as create positive changes for the future. It has also meant making many new networking contacts, who have provided valuable advice on both a personal and business level!"

—Jim Pekar, Vice President & CFO, Leman USA, Inc.

"SEN has provided a risk free recurring place and reason to explore my companies business. On a more detailed level it has: (1) Provided new outlooks on current developments in the business world (2) Exposed me to some of the challenges that lie ahead as our business grows (3) Provided a chance for new friendships and people who can be on council."

—Ed Bean, CFO, Spartan Light Metal Products, Inc.

"SEN is my primary resource to identify what it is that I need to learn, or become more knowledgeable of. It gives me my most important heads-up. Being able to associate with the best and most progressive CFO colleagues has helped me to stay ahead in my profession – associating with the best elevates me to a higher level of competence."

—Don Janezic, Senior Vice President of Finance & Administration, Bigelow Tea

MEMBERSHIP OFFERINGS:

Peer Group Meetings – our network is unique in that we group our members by job function so that they can receive actionable take-aways that result in tangible returns after each meeting. Peer meetings take place with both online and in-person options, 2x a year over a day and a half.

Advisory Board Sessions – members have access to 2 advisory board session meetings a year. During this 3-hour session, attendees can pose questions to the group on top challenges they are facing and receive expert advice from others who have been down the same road. Meetings are run by professional facilitators who lead each meeting and provide unique wisdom, all in a confidential setting.

Webinars – Access to quarterly webinars featuring renowned speakers about leadership, strategy and running a successful organization.

Conferences – Exclusive discounts to annual conferences including the Chief Executive Network Leadership Conference and the Chief Executive Strategic Finance Summit are available to members. During these events, you will have the opportunity to hear from top-level speakers and panelists while also receiving access to an audience of top-notch CEOs.

Research – Special discounts on proprietary research published by Chief Executive Group, including the annual [CEO & Senior Executive Compensation Report for Private Companies](#).

CPE Credits – our CFO peer network members can receive Continuing Education credits as part of attending meetings.

Connections Program:

Electronically pose a question to over 500 senior execs who have been there done that on your respective challenge. Feedback is typically received within 24-48 hours.

For more information, visit:

SeniorExecutiveNetwork.com/cfos-vp-finance-network/

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